

Theory of Change

Kinetika Bloco is a youth music charity founded in 2000, bringing together young brass and woodwind players, drummers, steel pan musicians, and dancers.

Influenced by musical traditions from the Caribbean, Brazil, Africa and New Orleans, we represent the energy and diversity of London's youth culture.

Our mission is to promote positive representations of young people by engaging them in long-term creative programmes in music, dance, design and leadership, developing their skills, confidence and potential, so they can participate in society as mature, responsible individuals.

What impact do we want to have?

Influence music education to better reflect the culture of London's youth.

Demonstrate the power of investing in young people for a sustainable creative eco-system.

Improve perceptions of young people from South London's communities.

Empower happy, healthy and fulfilled young people equipped with skills to lead and succeed in life

Increase diversity and representation of young people and emerging artists in the creative sector.

What's the challenge?

High quality, relevant music education isn't available to everyone.

Arts funding and provision is being cut in schools, creating more barriers to access.

Young people don't have sufficient support for their mental health or community spaces.

There is a lack of leadership opportunities for young people from certain backgrounds.

How are we making a difference?

Showcasing talent: Creating platforms for young people to share their creativity and voices, expanding their opportunities.

Empowerment: Helping young people develop creatively, socially, and emotionally and strengthening their resilience, mental wellbeing and interpersonal skills.

Teaching culture: Sharing the music, traditions and culture of the African diaspora.

Role models: Connecting our young people with a team of highly-invested artists to inspire and guide them.

Providing instruments: Giving young people in South London access to instruments, building a new wave of musicians with a strong sense of belonging.